

# **General John Stark Scenic Byway Council**

## **Minutes**

**March 3<sup>rd</sup>, 2020**  
Town Office, Goffstown

### **In Attendance:**

David Pierce, Chair – Goffstown

Ray Clement – Manchester

Alison Vallieres – Dunbarton (Historical Society)

Heleen Kurk – Weare

Dick Moody – New Boston

Charity Frost – Goffstown Main Street Program

Adam Hlasny – SNHPC

Monique Duchesne – SNHPC

Katie Nelson – CNHRPC

### **Welcome and Introductions**

Chair David Pierce called the meeting to order at 2:31 pm.

### **Approve notes from previous meeting**

David made a motion to approve the draft meeting notes from February 21<sup>st</sup>, 2017, seconded by Heleen Kurk and approved unanimously.

### **2020 Officer Positions**

Dave noted that while he wishes to remain involved with the byway council, we would like to step down as chair. Heleen made a motion to nominate David Pierce as Chair, seconded by Alison and approved unanimously.

No Vice Chair volunteered or was nominated.

Adam was nominated as Secretary and Treasurer by David Pierce, seconded by Dick Moody and approved unanimously.

### **Amendment to March 2010 Bylaws**

David noted that unnecessarily restrictive bylaws from 10 years ago requiring all four towns' presence prevented the council from getting anything done in 2016-17 when it was last active. He proposed a change that would allow a quorum of three towns but leaving the quorum at four towns when bylaw changes are proposed.

David made a motion for this bylaw amendment, seconded by Heleen and approved unanimously.

### **2020 Goals**

Discussion of goals began with Heleen Kurk hoping to get the GJSSB logo decals out to businesses with a script put together by SNHPC to outline the benefits of supporting the byway. This also includes creating an accurate list of all the businesses along the route.

There was discussion of refreshing the GJSSB website, including how businesses could become sponsors and how that information can be displayed. Charity Frost volunteered to look in to

whether Goffstown Main Street Program could host such a website to avoid conflicts of interest with a SNHPC-hosted site.

Ray brought up that we should highlight history of the route itself and potentially turn that information into wayfinding signs.

Other outreach activities could include talks at Tri-Town Chamber of Commerce events or pursuing recognition in *The Hippo* newspaper.

David recapped all the goals:

- Each member will review and edit his/her town's section of the 2008 Corridor Management Plan (CMP) which will be redistributed via email
- SNHPC and Goffstown Main Street will investigate website update options
- History of the traveled way will begin being documented
- David will scope out opportunities to present the GJSSB in local high school classrooms
- SNHPC will create a one-pager to explain to businesses the importance of the byway and "what's in it for them". This would be paired with decals for distribution.
- Feedback from the May 20-21 Byway Leader Training (BLT) in North Woodstock, NH, will be reviewed at the next meeting

### **Other Business**

Dick noted that there is a worsening profusion of knotweed, an invasive species, along the byway.

The next meeting will be scheduled out 3-4 months

The meeting was adjourned at 3:32

*Minutes approved: 1/28/21*