

General John Stark Scenic Byway Council

Meeting Notes

September 9, 2020

ZOOM

In Attendance:

David Pierce, Chair – Goffstown

Ray Clement – Manchester

Heleen Kurk – Weare

Katie Nelson – CNHRPC

Monique Duchesne – SNHPC

Adam Hlasny – SNHPC

Welcome and Introductions

Chair David Pierce called the meeting to order at 2:34 pm.

Review minutes from 3/3, 6/15/20 Meeting

This item was tabled due to lack of a quorum. Dave reminded Adam to send the March 3 minutes to NH DOT to prove that the council is active again.

Corridor Management Plan (CMP) Update

Dave and Heleen have submitted updates to the CMP on behalf of their respective towns.

Business Outreach

Dave asked Adam to research what other byways have done in terms of outreach to/partnership with local businesses. Katie said that the Currier and Ives Byway has been working on a social media push, including a request to travelers to share photos of the byway, and for council members to drop off flyers at local businesses. Before real outreach is to take place, Dave noted that a list of businesses with addresses (or at least email addresses) must be compiled for each town, building on Heleen's list of Weare businesses.

Adam briefly screen-shared the flyer he created earlier in 2020. He offered to share the flyer with council members after the meeting.

Membership

Adam noted that he has heard nothing from New Boston or Dunbarton reps in about six months. Dave said he would personally reach out to Alison in Dunbarton and Dick in New Boston to inquire about their commitment to attending council meetings.

Website

Dave has not yet been able to connect with the Goffstown Main Street director regarding hosting a byway website under its nonprofit status.

Other Business

Ray Clement will research the history of the traveled way as mentioned at the previous meeting.

Adam will send out a Doodle poll to determine the next meeting date in early December.

The meeting was adjourned at 3:13.