

# General John Stark Scenic Byway Council

## Draft Minutes

November 1, 2016  
Town Office, Goffstown

### **In Attendance:**

David Pierce, Chair – Goffstown  
Susan Carr – New Boston  
Heleen Kurk – Weare  
Naomi Bolton – Weare

Barbara Schult – Goffstown  
Ray Clement - Manchester  
Dean Williams – CNHRPC  
Adam Hlasny – SNHPC

### **Welcome and Introductions**

Mr. David Pierce, Chair of the General John Stark Scenic Byway Council, called the meeting to order at 4:00 pm. Introductions were made for the benefit of new member Susan Carr.

### **Approve notes from previous meetings**

Heleen made a motion to approve meeting notes from October 20, 2015 and January 26, April 19, September 27, 2016. Motion seconded by Barbara and carried. Naomi abstained from voting on the 10/20/15 notes.

### **2016 Officer Positions**

Dave noted that while he wishes to remain involved with the byway council, we would like to step down as chair. However, given that there were no nominations from the floor, he agreed to remain default chair until such time as a suitable replacement comes forward.

### **Membership**

There was a detailed discussion regarding marketing, and ways to promote greater participation on the byway council. Barbara suggested that in addition to letters written to town boards, there should be a concrete takeaway, such as a compelling one-page flyer detailing the benefits of belonging to the byway council.

Dave and Barbara agreed to reach out to the four town libraries sometime in January, holding a public session to generate interest within the byway towns, and hopefully draw attention to the need for additional council participation. In addition to recruiting new council members, it is hoped that outreach efforts persuade businesses to become involved in a mutually beneficial partnership.

Barbara suggested a calendar of upcoming events, both internal council meetings and events in the four byway towns. This could potentially be a Google doc, able to be referenced by many.

### **Next Meeting**

The next meeting of the council will be held on **Tuesday, February 21, 2017**, 4pm at a location to be determined.

The meeting adjourned at 4:56 pm.